

Fundraising individually or with your friends

Here are some ideas about what you can do:

- to help us do bucket loads of good: Help us collect in the street – whether it is an hour or two during your lunch break or a morning at the mall, we need lots of volunteers to shake the bucket. Get in touch with us.
- Create a fundraising page and share it with your friends, family and colleagues. Check our platform <https://redcross.gofundraise.co.nz/cms/register>
- Join a Red Cross Challenge – sign up to an existing sporting event and get sponsorship from friends and family. Find out more at <https://www.redcross.org.nz/get-fundraising/>
- Join Cross for Red Cross and do a ‘DIY’ fundraising event; you can do anything you like, for example:
 - Organise a bake sale at your place of work or study
 - Give something up and ask people to donate in recognition for your efforts
 - Organise a dinner with friends and family and ask for donations in return
 - Organise a quiz/bingo/movie night
 - Make some of your family jam or marmalade and sell it to your family, friends, neighbours and colleagues
 - Organise a car wash in your neighbourhood and ask for donations
 - Have a garage sale and get rid of some of your unwanted items, then donate the money raised to Red Cross
 - Baby photo competition – get all your friends to bring a photo of themselves as a baby and everyone guesses who’s who. You could have a gold coin donation for people participating. The winner could receive a prize.
- Get in touch with your local pub and ask for Red Cross to be the chosen charity for their quiz night



Get in touch!

We are more than happy to send posters, buckets, stickers, balloons or just some more ideas! Please contact your local Red Cross service centre.

☎ 0800 RED CROSS

@ getfundraising@redcross.org.nz



i If you want to create a fundraising page to reach more people with your fundraising, complete our registration form online and in a few clicks you'll be set up. You can then share your page with your friends, colleagues and family to get donations by credit and debit cards. Head to <https://redcross.gofundraise.co.nz/cms/register>



The important things to know

- If you want to collect in the street for us, you must get in touch with us first. This is because:
 - we must meet all collectors first
 - we have council permission to only collect on certain days
 - we can help you understand your responsibilities as a fundraiser and comply with the Fundraising Institute of New Zealand (FINZ) guidelines (www.finz.org.nz)
- The Red Cross emblem is an internationally protected symbol and can only be used in particular circumstances. To save having to develop a specific contract where you have to sign up to rules and regulations, we ask those fundraising for us not to use the Red Cross logo or emblem on any communications or materials for your event. It is much easier to use our name while promoting your event such as “Proudly supporting New Zealand Red Cross” or “Bake Sale – all proceeds to New Zealand Red Cross”. Likewise,
 - Red Cross cannot be part of your event name as it is not organised by Red Cross.
 - Your expenses can be deducted from your funds raised but they can't be over 30% of the total amount raised. Think through how much you think you will raise and have a budget for it.
 - Please send the funds raised within 28 days of finishing your fundraising activity (unless it is done through an online fundraising page). See ‘How to send the money to Red Cross’ factsheet.
 - Any donation over \$5 qualifies for a tax rebate, as long as there is an official receipt from the charity. If anyone donating \$5 or more has requested a receipt, please send us their details, as follows, and we'll send them a receipt: title, first name, surname, full address, postcode.
 - Check our “Hints and Tips” factsheet to make the most of your fundraising event.
 - Have fun FUNdraising, take lots of photos and send them to us.