

REIMAGINING VOLUNTEERING – November 2020 update

We're pleased to announce that the Reimagining Volunteering project is almost underway!

Reimagining Volunteering is a key deliverable of Strategy 2030, New Zealand Red Cross' blueprint for the next decade. In Strategy 2030, we have committed to considering new ways of volunteering with New Zealand Red Cross and how this could improve outcomes in our three core service areas – disaster risk management, migration and international, as well as our foundations and enablers such as international humanitarian law and fundraising. We want to attract and engage a diverse New Zealand Red Cross membership and, together with our existing members, work collectively to contribute in ways that make the biggest impact.

There are three phases to the Reimagining Volunteering project – Discovery, Design and Delivery - which will take place over the course of 2021. Early next year, we will start the Discovery phase, where we will explore information on volunteering both in the Red Cross Red Crescent Movement and in the New Zealand volunteering sector. Consultation with Red Cross people will also be a key component of this phase.

There will be opportunities for all Red Cross people to contribute to the formation of our Reimagining Volunteering strategy by completing surveys, attending focus groups or interviews to contribute ideas, and providing feedback on a draft plan.

Everyone's views are important. All Red Cross people will be communicated with throughout the process, so stay tuned for more information on how you can be involved.